

X5 RETAIL GROUP N.V. NOTIFICATION OF TRANSACTION OF DIRECTOR

Amsterdam, 15 May 2015 - X5 Retail Group N.V. (the 'Company'), a leading Russian food retailer (LSE ticker: "FIVE"), filed the following notification to the Netherlands Authority for the Financial Markets regarding the acquisition of X5 Global Depositary Receipts ('GDRs') by Geoffrey King, a member of the Company's Supervisory Board:

| Transaction date | Number of GDRs | Price per GDR |
|-------------------------|-----------------------|---------------|
| 14-05-2015 | 3,930 | USD 19.89 |

Following this acquisition Geoffrey King holds 3,930 GDRs or 0.0014% in the issued and outstanding share capital of the Company.

This announcement is made in accordance with the requirements of DTR 3.1.4 R of the UK's Financial Conduct Authority.

Note to Editors:

X5 Retail Group N.V. (LSE: FIVE, Fitch – 'BB', Moody's – 'B1', S&P – 'BB-') is a leading Russian food retailer. The Company operates several retail formats: the chain of proximity stores under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand and Express convenience stores under various brands.

At 31 March 2015, X5 had 5,639 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 4,958 Pyaterochka proximity stores, 405 Perekrestok supermarkets, 83 Karusel hypermarkets and 193 convenience stores. The Company operates 33 DCs and 1,407 Company-owned trucks across the Russian Federation.

For the full year 2014, revenue totaled RUB 633,873 mln (USD 16,498 mln), EBITDA reached RUB 45,860 mln (USD 1,194 mln), and profit for the period amounted to RUB 12,691 mln (USD 330 mln).

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 14.43%, X5 Directors – 0.04%, treasury shares – 0.04%, free float – 37.63%.

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