

## **X5 TAKES PART IN THE GREEN RUSSIA NATIONAL ENVIRONMENTAL VOLUNTEERING EVENT**

**Moscow, 1 September 2014** – X5 Retail Group N.V., (“X5” or the “Company”), a leading Russian food retailer, took part in the Green Russia National Environmental Volunteering Event covering 83 regions of the country and drawing over 5 million people.

In Moscow, the campaign took place in the Setun River Valley Nature Reserve. A thousand plus people, including employees of X5 Retail Group (headquarters and chain stores), Russian Railways, Gazprom and other Green Russia's partners, engaged in the river valley clean-up, while children were taking quizzes, attending workshops and environmental classes, and playing eco-themed games. The winners were awarded prizes from X5. Representing X5, Pyaterochka's employees also took part in the campaign in Krasnodar, Yekaterinburg and other cities.

This major clean-up event was sponsored by the Green Russia social movement and supported by the Russian Ministry of Natural Resources and Environment, the Federal Service for Supervision of Natural Resources, the Ministry of Culture, the Ministry for Civil Defence, Emergencies and Elimination of Consequences of Natural Disasters, the Ministry of Defence, and the Chamber of Commerce and Industry of the Russian Federation.

Green Russia, the national environmental social movement, was founded on the initiative of the participants of the Green Russia National Environmental Volunteering Event that took place on 31 August 2013 and united 2.6 million people across Russia. It was a truly milestone environmental event in the recent history of Russia. The Green Russia National Environmental Volunteering Event won the Crystal Compass national award of the Russian Geographical Society as the Best Social Awareness-Raising Project on Natural, Historical and Cultural Heritage Preservation.

This year is the first time X5 acted as an official partner of the movement. Previously, the Company repeatedly joined Tetra Pak to participate in separate waste collection environmental campaigns. Perekrestok and Karusel stores sell biodegradable and eco-friendly bags, and X5's in-house ready-made meals production broadly uses sustainable packaging.

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**Note to Editors:**

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is a leading Russian food retailer. The Company operates several retail formats: the chain of economy class stores under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, Express convenience stores under various brands and the online retail channel under the E5.RU brand.

At 30 June 2014, X5 had 4,779 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 4,128 Pyaterochka economy-class stores, 387 Perekrestok supermarkets, 81 Karusel hypermarkets and 183 Express stores. The Company operates 30 DCs and 1,622 Company-owned trucks across the Russian Federation.

For the full year 2013, revenue totaled RUB 534,560 mln, EBITDA reached RUB 38,350 mln, and net income amounted to RUB 10,984 mln. In H1 2014, revenue totaled RUB 299,746 mln, EBITDA reached RUB 21,194 mln, and net income amounted to RUB 6,449 mln.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 14.43%, X5 Directors – 0.03%, treasury shares – 0.03%, free float – 37.65%.