

X5 AWARDS WINNERS OF LIVE CLASSICS INTERNATIONAL CONTEST

Moscow, 9 June 2014 – X5 Retail Group N.V. (“X5” or the “Company”), a leading Russian food retailer (LSE ticker: “FIVE”), announced today that the Company has participated in the awards ceremony for the Live Classics International Contest that took place in the Et Cetera Theatre in Moscow on 6 June.

Twenty-two finalists from countries, including: the United States, Poland, Turkey, Bulgaria, the Netherlands, Ukraine, Spain, Serbia, Slovenia, and China, competed by reciting portions from their favorite Russian literary works.

Contest judges included the writers Grigory Oster and Marina Druzhinina, Dmitry Bak, the Director of the State Literary Museum, the astronaut Alexander Lazutkin, Senator Natalia Dementyeva, Honorary Teacher of Russia Yevgeny Yamburg, Stephan DuCharme, Chief Executive Officer of X5 Retail Group, Sergei Bakumov, Executive Director for Corporate Services of X5 Retail Group, and Andrei Sukholentsev, Marketing Manager, Ross&Moor. The jury was headed up by the writer Lyudmila Petrushevskaya.

X5 Retail Group, the strategic partner of the Live Classics, awarded smartphones to the winners and the other participants received corporate candy boxes. The Company also presented awards to the best contest organizers in their native countries: Svetlana Sokolova (the USA), Nonna Saakyan (Armenia) and Tatiana Panichevskaya (Turkey).

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Note to Editors:

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is a leading Russian food retailer. The Company operates several retail formats: the chain of economy class stores under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, Express convenience stores under various brands and the online retail channel under the E5.RU brand.

At 31 March 2014, X5 had 4,618 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 3,966 Pyaterochka economy-class stores, 384 Perekrestok supermarkets, 81 Karusel hypermarkets and 187 Express stores. The Company operates 32 DCs and 1,690 Company-owned trucks across the Russian Federation.

For the full year 2013, revenue totaled RUR 534,560 mln, EBITDA reached RUR 38,350 mln, and net income amounted to RUR 10,984 mln. In Q1 2014, revenue totaled RUR 144,167 mln, EBITDA reached RUR 9,796 mln, and net income amounted to RUR 2,469 mln.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 14.43%, X5 Directors – 0.02%, treasury shares – 0.08%, free float – 37.61%.