

**X5 CLOSED BOOK FOR BOND PLACEMENT IN THE AMOUNT OF FIVE BLN
ROUBLES**

Moscow, 30 October 2013 - X5 Retail Group N.V., (“X5” or the “Company”) a leading Russian food retailer (LSE ticker: “FIVE”), today announced that the Company has closed the book for placement of corporate bonds in the amount of five billion Russian Roubles (the “Bond”) at Moscow Exchange.

The Bond has an annual coupon rate of 8.85% and a three-year maturity. X5 intends to use the proceeds from the Bond to refinance short-term obligations and improve the Company’s debt maturity profile.

The Lead Managers for the Bond offering were Alfa Bank, Raiffeisenbank and Unicreditbank.

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Note to Editors:

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is a leading Russian food retailer. The Company operates several retail chains: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under the E5.ru brand and convenience stores under various brands.

At 30 September 2013, X5 had 4,187 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 3,568 Pyaterochka soft discounter stores, 382 Perekrestok supermarkets, 78 Karusel hypermarkets and 159 convenience stores. The Company operates 29 DCs and 1,820 Company-owned trucks across the Russian Federation.

For the full year 2012, net sales totaled USD 15,795 mln, EBITDA reached USD 1,124 mln, and net loss amounted to USD 126 mln. For the nine months of 2013, net sales totaled USD 12,152 mln, EBITDA reached USD 862 mln and net profit amounted to USD 209 mln.

X5’s Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 16.35%, X5 Directors – 0.02%, treasury shares – 0.06%, free float – 35.71%.