

PYATEROCHKA SUPPORTS “FUTURE OF RUSSIA” CHARITY PROGRAM

Moscow, 25 October 2013 – X5 Retail Group N.V. (“X5” or the “Company”), a leading Russian food retailer, announced today that the Company’s Pyaterochka retail chain acted as a partner for the third annual national charity festival “Future of Russia” that took place on the campus of Moscow State University of International Relations (MGIMO).

The charity festival included the exhibition of crafts created by orphans and was attended by famous actors, sportsmen and politicians. Pavel Astakhov, Russia’s Children’s Ombudsmen and Anatoly Torkunov, the Dean of MGIMO also took part in the event.

The “Future of Russia” festival included 740 foster children from 58 Russian regions and they all received special gifts from the Pyaterochka retail chain, which acted as a festival partner for the second year in a row.

The “Future of Russia” festival helps children from orphanages to develop their talents in art, science and literature. Children presented their views on Russia and ethical problems in modern society from the following perspectives; “Friendship”, “Ideals”, “Motherland” and “Family”.

Details of event and photos are available at <http://www.kp.ru/photo/52270/937858/>

Contacts:

Gregory Madick

Executive IR Director

Tel.: +7 (495) 502-9783

e-mail: Gregory.Madick@x5.ru

Vladimir Rusanov

Head of PR Department

Tel.: +7 (495) 662-8888, ext. 31-328

e-mail: Vladimir.Rusanov@x5.ru

Note to Editors:

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is a leading Russian food retailer. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under the E5.ru brand and convenience stores under various brands.

At 30 September 2013, X5 had 4,187 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 3,568 Pyaterochka soft discounter stores, 382 Perekrestok supermarkets, 78 Karusel hypermarkets and 159 convenience stores. The Company operates 29 DCs and 1,820 Company-owned trucks across the Russian Federation.

For the full year 2012, net sales totaled USD 15,795 mln, EBITDA reached USD 1,124 mln, and net loss amounted to USD 126 mln. For the first six months of 2013, net sales totaled USD 8,382 mln, EBITDA reached USD 576 mln and net profit amounted to USD 139 mln.

X5’s Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 16.35%, X5 Directors – 0.02%, treasury shares – 0.06%, free float – 35.71%.