

## **X5 TAKES FIRST PLACE IN GREENPEACE GREEN SUPERMARKET RANKING**

**Moscow, 1 March 2013** – X5 Retail Group N.V. (“X5” or the “Company”), Russia's largest retailer in terms of sales (LSE ticker symbol: FIVE), announced today that the Company took first place in the ‘Green Supermarket’ ranking of environmental best practices among Russian retail trade networks. The rankings were compiled by Greenpeace Russia.

This is the fourth iteration of the rankings, which are published two times per year. Like the previous version, it is based on data collected by customers in 2012. The new rankings were presented February 28 at the first ‘Green Supermarket: How to beat waste on the spot’ conference, hosted by Greenpeace Russia.

Since the previous ranking in May 2012, many retail chains have improved their performance through implementation of new initiatives and increased transparency. Despite the increased competition, X5 took first place in the ranking for the second time in a row. The Company earned additional points for the introduction of eco bags, made of recycled paper, and reusable eco boxes into the product ranges of Perekrestok and Karusel stores.

Pyaterochka, Perekrestok and Karusel stores also use reusable containers for industrial packaging. Stores receive packaged goods on pallets from suppliers and distribution centers (DC). The stores return the pallets and other packaging to the DC or to the supplier to be reused. The Company also has agreements with official contractors who recycle and utilize secondary waste collected from stores and DCs.

**Michael Susov**, Director of Corporate Relations:

*‘X5 Retail Group is committed to protecting the environment and promoting sustainable solutions. We thank Greenpeace and the customers involved in the rankings for their objective assessment of our contribution to environmental protection and best practices. In 2012, X5 stores started selling bags made from recycled materials and cases made from spunbond, an environmentally safe and recyclable product. Furthermore, in cooperation with Tetra Pak and Greenpeace, we conducted an eco-campaign to collect and utilize the used packages of products sold in our stores. In the near-term, we plan to offer our customers biodegradable bags in stores across all formats. We are also considering the introduction of separate collection facilities for recyclable packaging so customers can return empty containers purchased from our stores for recycling.’*

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**Note to Editors:**

X5 Retail Group (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of sales. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under the E5.ru brand and convenience stores under various brands.

As of 31 December 2012, X5 had 3,802 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 3,220 soft discounter stores, 370 supermarkets, 78 hypermarkets and 134 convenience stores. The Company operates 29 DCs and 1,956 Company-owned trucks across the Russian Federation. As of 31 December 2012, the number of X5 employees totaled 109 thousand.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors – 0.13%, treasury shares – 0.11%, free float – 32.05%.