

## X5 OPENS KARUSEL HYPERMARKET IN CHELYABINSK REGION

**Moscow, 22 February 2013** – X5 Retail Group N.V. (“X5” or the “Company”), Russia's largest retailer in terms of sales (LSE ticker symbol: FIVE), announced today the opening of the Company’s Karusel hypermarket in the city of Miass, a large industrial city in the Chelyabinsk region with population more than 150 thousand people. The new hypermarket is located at 69A October prospect in the X5 owned shopping center with the area of 7,601 square meters (sq. m.) and has 3,198 sq. m. of selling space as well as 18 checkout points.

X5 pays special attention to the Company’s assortment matrix in the regions where it operates to ensure that goods from local producers are included and makes adjustments on an ongoing basis, in order to reflect changes in consumer preferences. Currently, the Company has concluded several contracts with local suppliers, including local dairies, meat processing factories, bakeries and some other.

Karusel hypermarkets are one-stop shopping destination for families and individual customers who prefer to find everything under one roof. The hypermarket product range includes 20,000 stock keeping items at affordable prices. The product range consists of 80% food products and 20% non-food products, including, household cleaning products, children’s goods, pet food and home appliances. The average number of store employees is 160.

The Company already operates two Karusel hypermarkets, three Perekrestok supermarkets and more than 130 Pyaterochka soft discounters in the Chelyabinsk region.

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**Note to Editors:**

X5 Retail Group (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of sales. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under the E5.ru brand and convenience stores under various brands.

At 31 December 2012, X5 had 3,802 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 3,220 soft discounter stores, 370 supermarkets, 78 hypermarkets and 134 convenience stores. The Company operates 29 DCs and 1,956 Company-owned trucks across the Russian Federation. At 31 December 2012, the number of X5 employees totaled 109 thousand.

For the full year 2011, net sales totaled USD 15,455 mln, EBITDA reached USD 1,130 mln, and net profit amounted to USD 302 mln. For the nine months of 2012, net sales totaled USD 11,475 mln, EBITDA reached USD 774 mln and net profit amounted to USD 147 mln.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors – 0.13%, treasury shares – 0.11%, free float – 32.05%.