

## PEREKRESTOK PARTICIPATES IN CHARITABLE PROGRAM

**Moscow, 19 October 2012** - X5 Retail Group N.V., (“X5” or the “Company”), Russia's largest retailer in terms of sales (LSE ticker symbol: FIVE), announced today that the Company’s Perekrestok supermarket stores will be participating in the “*Nobody’s Life Is Too Small to Change*” charitable program. The program is organized by the Life Line Charitable Fund (the “Fund”) to provide assistance to children with severe illnesses.

On select dates in October (20<sup>th</sup>, 21<sup>st</sup>, 27<sup>th</sup>, 28<sup>th</sup>), volunteers from the Fund will install special stands to collect spare change, in any amount, from customers in Perekrestok stores. The Fund will collect spare change in 128 stores in Moscow and St. Petersburg from 2pm to 6pm and all donations will be used to finance the treatment of children with severe illnesses.

Since May, the Company has rounded down customer checks, which are paid in cash, allowing customers to save up to RUR 0.99 per purchase. These saved kopeks may be donated to the charitable program.

The “*Nobody’s Life Is Too Small to Change*” program was launched three years ago and during this time, the Life Line Charitable Fund has succeeded in collecting a total of RUR 6,367,899.44 from spare change donations. These donations have helped finance specialized medical treatment for thirty-nine severely ill children who are now enjoying a better quality of life.

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**Note to Editors:**

Headquartered in Moscow, X5 Retail Group (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of revenue. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under E5.ru brand and convenience stores under various brands.

As at 30 September 2012, X5 had 3,472 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 2,936 soft discounter stores, 350 supermarkets, 76 hypermarkets and 110 convenience stores. The Company operates 28 DCs and 1,841 Company-owned trucks across the Russian Federation.

X5 is run on an SAP platform.

As at 30 September 2012, X5's direct franchisees operated 404 stores across Russia.

As at 30 September 2012, the number of X5 employees totaled 102 thousand.

For the full year 2011, net sales totaled USD 15,455 mln, EBITDA reached USD 1,130 mln, and net profit amounted to USD 302 mln. For the first half 2012, net sales totaled USD 7,859 mln, EBITDA reached USD 554 mln and net profit amounted to USD 135 mln.

X5 Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors – 0.13%, treasury shares – 0.11%, free float – 32.05%.