

GREEN PEREKRESTOK RECEIVES TUV INTERNATIONAL CERTIFICATE

Moscow, 27 August 2012 - X5 Retail Group N.V., (further, “X5” and/or the “Company”), Russia's largest retailer in terms of revenue (LSE ticker symbol: FIVE), announces that it has successfully passed a certification audit on the basis of the Hazard Analysis and Critical Control Points (HACCP) in its Green Perekrestok stores and has received the TUV International Certificate.

Currently, use of the HACCP system in food producing companies in the EU, USA and Canada is mandatory. The system is based on the Codex Alimentarius developed by the Food and Agriculture Organization of the United Nations (FAO), in conjunction with the World Health Organization (WHO). HACCP provides a systemic approach to analyzing food production processes, revealing dangerous factors and determining critical control points necessary to prevent the supply of dangerous food products to consumers.

Eleven Green Perekrestok stores operating in Moscow provide more than 160 types of ready food products (ready meals, delicatessen, bread and bakery products). Successful results of the TUV International Certification audit of the supermarkets confirm that the management system in the chain meets the highest international standards.

TUV International Certification provides for regular audits on the basis of the HACCP during three years.

Svetlana Chebarova, Director for Quality, X5 Retail Group N.V., commented:

“Our long and thorough work in the Company led to successful audit results of our stores. Receiving the TUV International Certificate and implementing the HACCP system guarantee our customers food product safety.”

Mikhail Susov, Corporate Relations Director, Retail Group N. V., commented:

“X5 has very high requirements either for its suppliers or for its stores. Production of ready meals is a complicated process for each employee of the store, from the cook to the salesperson and director. We are happy to see that the level of management and professionalism in producing high quality ready meals in Green Perekrestok stores corresponds not only to customers’ preferences, but also to high international standards.”

For further details please contact

Gregory Madick
Executive IR Director
Tel.: +7 (495) 502-9783
e-mail: gregory.madick@X5.ru

Vladimir Rusanov
Head of PR Department
Tel.: +7 (495) 662-8888, ext. 31-328
e-mail: Vladimir.Rusanov@x5.ru

Note to Editors:

X5 Retail Group (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of revenue. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under E5.ru brand and convenience stores under various brands.

As at 30 June 2012, X5 had 3,298 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 2,783 soft discounter stores, 341 supermarkets, 77 hypermarkets and 97 convenience stores. The Company operates 28 DCs and 1,539 Company-owned trucks across the Russian Federation.

X5 is run on an SAP platform.

As at 30 June 2012, X5's direct franchisees operated 399 stores across Russia.

For the full year 2011, net sales totaled USD 15,455 mln, EBITDA reached USD 1,130 mln, and net profit amounted to USD 302 mln. For the first quarter 2012, net sales totaled USD 3,871 mln, EBITDA reached USD 274 mln and net profit amounted to USD 66 mln.

X5 Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors – 0.14%, treasury shares – 0.11%, free float – 32.04%.