

## PYATEROCHKA TO ROUND CHECKS IN FAVOR OF CUSTOMERS

**Moscow, 7 June 2012** - X5 Retail Group N.V., (“X5” or the “Company”), Russia's largest retailer in terms of revenue (LSE ticker symbol: FIVE), announced today that customers paying with cash in Pyaterochka stores will have their check totals rounded to the nearest Rouble in favor of the customer if the check total exceeds 10 Roubles.

Rounding the check in favor of customers will not only decrease their costs, but also shorten lines by reducing checkout time when making cash payments. Customers will of course still be able to pay in kopecks.

**Dmitry Gusev**, Pyaterochka Operating Director commented:

*"Almost everyone has faced the situation when they are a few kopecks short for a purchase and had to pay with a large bank note. This will not happen again in the Pyaterochka chain. We will continue to do our best to improve the shopping experience of our customers."*

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**Notes to editors:**

Headquartered in Moscow, X5 Retail Group (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of revenue. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under E5.ru brand and convenience stores under various brands.

As at 31 March 2012, X5 had 3,139 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 2,643 soft discounter stores, 337 supermarkets, 77 hypermarkets and 82 convenience stores. The Company operates 29 DCs and 1,392 Company-owned trucks across the Russian Federation.

X5 is run on an SAP platform.

As at 31 March 2012, X5's franchisees operated 434 stores across Russia.

For the full year 2011, net sales totaled USD 15,455 mln, EBITDA reached USD 1,130 mln, and net profit amounted to USD 302 mln.

X5 Shareholder structure as of 31 March 2012: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors – 0.12%, treasury shares – 0.11%, free float – 32.06% .