X5 RETAIL GROUP APPOINTS JAN FUCHS AS HYPERMARKET FORMAT DIRECTOR

Amsterdam, 01 November 2011 - X5 Retail Group N.V., Russia's largest retailer in terms of sales, announced today the appointment of Jan Fuchs as X5 Retail Group Hypermarket Format Director, with effect from 01 November 2011.

Jan Fuchs has extensive retail industry experience in Eastern Europe and Russia. As Deputy Chairman and Chief Operating Officer of the Kaufland hypermarkets chain in the Czech Republic from 1998 to 2007, Jan built from scratch a profitable business comprising more than 80 stores and 6,000 employees, and also led operations of Kaufland's expansion in the Slovak Republic and Poland. He also served as Chief Operating Officer of REWE Group in Russia. He is fluent in English, Russian, Czech and German. This appointment is in line with X5's previously announced goal of establishing a dedicated management structure for Hypermarkets separate from Supermarkets by the end of this year.

Andrei Gusev, CEO of X5 Retail Group, commented:

"We're delighted to have Jan Fuchs join our management team. He has a proven track record of profitable growth in hypermarkets, and brings critical category management expertise to the job. I look forward to working with Jan to strengthen our hypermarket format's performance and to create additional value for X5's shareholders."

Note to Editors:

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of sales. The Company was created as a result of a merger between Pyaterochka (soft discounter chain) and Perekrestok (supermarket chain) on 18 May 2006. In June 2008, X5 acquired Karusel hypermarket chain and substantially strengthened its position in the hypermarket format.

As at 30 September 2011, X5 had 2,785 Company-managed stores located in Moscow, St. Petersburg and other regions of European Russia, Urals and Ukraine, including 1,720 soft discount stores, 312 supermarkets, 72 hypermarkets, 65 convenience stores and 616 acquired Kopeyka stores (including 604 stores rebranded as Pyaterochka and nine as Perekrestok).

As at 30 September 2011, X5's franchisees operated 705 stores across Russia.

For the full year 2010, net sales totaled USD 11,280 mln, EBITDA reached USD 844 mln, and net profit amounted to USD 271 mln. For the first half 2011, net sales totaled USD 7,867 mln, EBITDA reached USD 566 mln and net profit amounted to USD 170 mln.

X5 Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Management and/or Supervisory Board members – 0.02%, treasury shares – 0.11%, free float – 32.16%.

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