THE INFORMATION CONTAINED IN THIS ANNOUNCEMENT IS RESTRICTED AND NOT FOR PUBLICATION, DISTRIBUTION OR RELEASE IN THE RUSSIAN FEDERATION, AUSTRALIA, CANADA, JAPAN OR THE UNITED STATES OF AMERICA.

10 June 2005

Pyaterochka Holding N.V. (the 'Company')

Announcement of Closing of Over-Allotment Option

Further to the announcement dated 6 May 2005 in relation to the offering (the 'Global Offering') of ordinary shares in the Company in the form of global depositary receipts ('GDRs'), the Company announces the closing today of the over-allotment option exercised by Credit Suisse First Boston (Europe) Limited and Morgan Stanley & Co. International Limited on 8 June 2005 in respect of 3,171,460 GDRs (representing 792,865 ordinary shares in the Company) referred to in the offering circular issued by the Company on 6 May 2005. The price per GDR sold pursuant to the over-allotment option is equal to the offer price announced on 6 May 2005 (US\$13 per GDR).

Following the sale of the additional GDRs pursuant to the over-allotment option, the total size of the Global Offering is 49,139,604 GDRs, representing approximately 32% of Pyaterochka's outstanding shares and corresponding to a total offer size of approximately US\$639 million. Four GDRs represent one ordinary share.

These materials are not for distribution, directly or indirectly, in or into the United States. This document does not constitute an offer of securities for sale in the United States, nor may the securities be offered or sold in the United States absent registration or an exemption from registration as provided in the U.S. Securities Act of 1933, and the rules and regulations thereunder. No securities are being registered for offer or sale in the United States and no public offering of the securities in the United States will be made.

The information contained herein does not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities referred to herein in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration, exemption from registration or qualification under the securities laws of any such jurisdiction.

Credit Suisse First Boston (Europe) Limited and Morgan Stanley& Co. International Limited are acting for Pyaterochka and Marie-Carla Corporation N.V. and no one else in connection with the Global Offering and will not be responsible to any other person for providing the protections afforded to their clients, nor for giving advice in relation to the Global Offering or any matter referred to herein.

Any purchase of or application for the securities referred to herein in the Global Offering should only be made on the basis of the information contained in the final offering circular issued in connection with the Global Offering. The price and value of, and income from, such securities may go up as well as down. Persons needing advice should consult a professional adviser.

These materials are directed only at (a) persons who have professional experience in matters relating to investments who fall within Article 19(1) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 (the "Order") or (b) high net worth entities, and other persons to whom it may otherwise lawfully be communicated, falling within Article 49(1) of the Order (all such persons together being referred to as "relevant persons"). The securities to which these materials relate are available only to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be available only to or will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on these materials. Persons distributing these materials must satisfy themselves that it is lawful to do so.

Stabilisation/FSA